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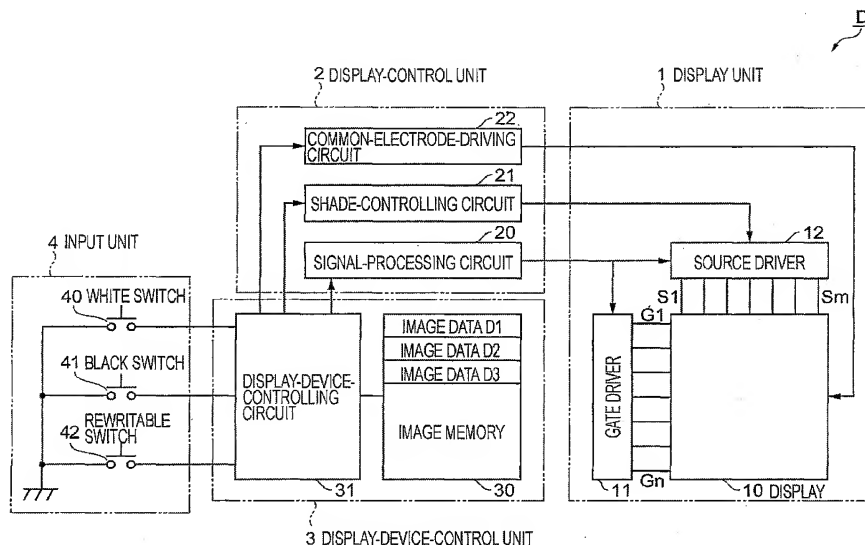
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(54) Title: ELECTROPHORETIC DISPLAY, METHOD FOR DRIVING ELECTROPHORETIC DISPLAY, AND STORAGE DISPLAY



(57) Abstract: An electrophoretic display according to the present invention includes a first reset step for applying a first voltage to electrophoretic devices such that no image is displayed and no afterimages are present in the electrophoretic devices between a first step for displaying a first image on the electrophoretic devices and a second step for displaying a second image on the electrophoretic devices and a second reset step for applying a second voltage higher than the first voltage such that no image is displayed and no afterimage is present in the electrophoretic devices at a frequency less than that at which the first reset step is performed.

WO 2005/093509 A1